



PREM JAIN MEMORIAL TRUST

HARIT-PREM
BHARAT



MAHOTSAV
JANUARY 23-29



#HUMANIZING URBAN DENSITY
#HPBM26
#PJMT

th Edition of **HARIT PREM BHARAT MAHOTSAV'26**

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REEL ON SUSTAINABILITY

How to participate and FAQs
Join India's largest Green Event



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WHAT?

The Prem Jain Memorial Trust invites you to participate in creating a 30 second **GREEN Reel** on DOWN TO EARTH / Waste segregation or recycling / Optimizing Energy / Saving Water / Creating Sustainability Awareness. There is no particular requirement for submission, as long as the reel signifies sustainability and an effort to save the planet, however small or big. The reel must be created by you, be original, now downloaded. The reel needs to be posted on your profile.



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HOW?

- Send us your submission in thru mail by **18th January'26** by emailing us on **frontoffice@premjinmemorialtrust.com** with your name, institution, social media handles
- Submission should be no heavier than **2 MB**.
- After submitting your entry, add the story of your entry on Instagram and Facebook by tagging **@premjinmemorialtrust** and use **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**
- Make sure your profile is public for the entry to be counted
- Only one entry per participant is allowed
- Entries will be judged by Sustainability Champions from the Industry



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Top 3 Winners:

INR 3000 for 1st Prize

INR 2000 for 2nd Prize

INR 1000 for 3rd Prize

Winners will be announced during Prem Jain Memorial Address on **22nd January 2026 at 2 pm at IES** Architecture College, Mumbai and acknowledged on <https://premjinmemorialtrust.com/>

Remember to tag **@premjinmemorialtrust** and use **#PJMT #HPBM26 #HUMANIZINGURBANDENSITY**



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